

Spencer Itrich

UX/UI Designer

spencer-itrich.com
spenceritrich@gmail.com
949.910.4548

Relevant Experience

Senior UX/UI Designer

Innocean - Hyundai
10/2023 - present

- Lead design of multiple digital tools across the Hyundai website - including build configurator, inventory search, and electric range calculator
- Collaborate with UX researcher to ensure all designs and decisions are validated with real user input
- Oversee 3-6 designers across a wide variety of UX/UI projects
- Provide consultation on accessibility for any new digital designs

UX/UI Designer

Innocean - Genesis
4/2022 - 10/2023

- Sole designer on multiple redesigns across the Genesis site - including model product pages, homepage, and language selector
- Conducted all research related to ongoing design projects
- Generated website redesign concept prototypes for full site pitch

UX/UI Design Intern

Ziefah Health
12/2021 - 02/2022

- Created flows, designs, and prototypes for a therapist matching and scheduling app
- Headed a team of 3 designers

Education

University of Southern California

Bachelor of Science in Business Administration

Los Angeles, CA

08/2012 - 06/2015

General Assembly

User Experience Design

Los Angeles, CA

10/2021 - 02/2022

Key Skills

UX Design

Interaction Design

Product Design

Rapid Prototyping

Web App Design

User Research